

Thrive Together

The OHTO Membership Advantage

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Our membership is not just a transaction,

it's a relationship.

The OHTO Membership Advantage

- Overview of the OHTO Membership
- The value of membership
- Current member advantages
- New + upcoming member advantages

Overview of the OHTO membership



23,840 square km
6 Counties
45 Municipalities

The value of membership



Current member advantages

Advantages available now to members

- Access to our Expand Your Knowledge series and skills training opportunities through OHTO and its partners
- Updates and access to OHTO -delivered funding programs and partnerships
- Access to industry data and visitor trends specific to our region
- Marketing promotion on ComeWander.ca and our consumer social channel
- Receive our monthly Highlands Highlight newsletter + eblasts
- Interact with us on our industry social channels – Facebook, X, and LinkedIn
- Voting rights + access to our Annual General Meeting

But did you also know members can access...

- 1-on-1 Discovery Calls with the OHTO team for guidance, resources and connections to meet your specific needs
- Local Wanderer content partnerships
- Social media collaboration partnerships
- OHTO's Member Portal – exclusive to members

New + upcoming member advantages

OHTO's Member Portal

We recently upgraded our Members Portal. To get started, please enter your email

Email address

Continue

Tapping in



just got easier

< Close



My Backpack



OWL Rafting on the Ottawa River

Foresters Falls



Fifth Chute Coffee

Eganville





Wander Sustainably

with us

- 1) Sign the 2030 Sustainable Tourism Pledge
- 2) Take the free assessment by GreenStep Solutions
- 3) Book a free 1-on-1 consultation for guidance

How can you prepare for what's coming?

- 1) Watch for your email invitation to claim your member profile and go through the onboarding process ASAP
- 2) Book a 1-on-1 Discovery Call with our team

EXTRA: Encourage your tourism colleagues to become an OHTO member if they aren't already

CONNECT WITH OHTO

Book a Discovery Call with
the OHTO Team
Email info@ohto.ca
www.ohto.ca

Follow us on social

- Facebook
- X (Twitter)
- LinkedIn

Thank You

