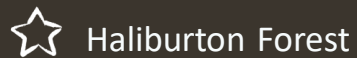


Introduction to OHTO's NEW MEMBER PORTAL



Why a member portal?



- Freeway
- Rural Highway
- Tourism Region Boundary
- Provincial Park
- District Boundary



*23,840 square km
6 Counties
45 Municipalities*

Our Approach

Strengthen our communities through responsible tourism.

Operational Pillars

- Marketing
- Product Development
- Skills Development
- Research
- Industry Engagement

Wander Sustainably



Inclusivity



Community



Sustainability

Why a member portal?




Come In!
WE ARE
AWESOME

Supporting the tourism industry

1. Skills development + education
2. Research + tourism best practices
3. Marketing resources + opportunities
4. Partnership opportunities + success stories
5. Product + experiential development resources

Topics include:

- Tourism Investment Advocacy
- Ride the Highlands
- Feast On certification
- Booker
- Sustainability Action Planning
- Indigenous Allyship



Expand Your Knowledge Series 2023

Brought to you by:

Skills Development & Education

**WE ARE
RAINBOW REGISTERED**

TODAY. TOMORROW. EVERY DAY.



CNECTed

A mental health certification and training program for hospitality professionals. Get CNECTed certified to have the skills, resources and tools to learn how to identify, understand and respond to crisis situations and equip yourself with vocabulary, tools and coping strategies for improving workplace mental health

 **GreenStep**

**Sustainable
Tourism**

ONTARIO'S HIGHLANDS ONTARIO, CANADA



3. Expand Your Knowledge

As part of OHTO's commitment to responsible tourism, we continuously build our specialized team of facilitators to guide our tourism industry in various areas that are key to responsible tourism and provide the knowledge and resources that take action.

We will continue to offer similar opportunities and resources to empower our industry toward creating a resilient and sustainable future.

START

Member Portal

- Accessible anytime, anywhere
- Exclusive to OHTO Members
- Let's take a look!



**Stay tuned for the official
release in this month's
Highlands Highlight!**

Stay Connected & Engaged

OHTO.ca

Highlands Highlight Newsletter

Follow and engage with Industry Social Media Pages:

@OHTOInsider Facebook Page

Members-only Facebook Group

LinkedIn

@OHTOInsider Twitter Feed

Set up a Discovery Call with the OHTO Team

Connect Toll-Free: 1-855-629-OHTO

Email us at info@ohto.ca

