

1.1 Ontario's Highlands' Fall Colours Sweepstakes Rules and Regulations SWEEPSTAKES DESCRIPTION AND PARTICIPATION

- 1.2 Sweepstakes Start Date: "Fall Colours Contest" (the "Sweepstakes") will start on Friday, Sept. 22, 2023 at 12:01 am EST.
- 1.3 Sweepstakes Closing Date: The deadline for entering the Sweepstakes is Friday, November 10, 2023 at 11:59 pm EST.
- 1.4 Draw: The prizes to be awarded pursuant to this Sweepstakes (as described in these Rules and Regulations) will be awarded to the one (1) winners of a random draw from among eligible Sweepstakes entries (the "Winners"). The draw will take place on Monday, November 13, 2023, at approximately 12:01 pm EST in Beachburg, Ontario (the "Draw"). The odds of being (randomly) selected to win the prizes will depend on the total number of eligible entries received during the duration of the Sweepstakes.
- 1.5 Sponsor: The Sweepstakes sponsor is Ontario's Highlands Tourism Organization ("Ontario's Highlands").
- 1.6 Eligibility: No purchase necessary. Sweepstakes participants must reside in Ontario and have reached the age of majority in their province of residence at the time they enter the Sweepstakes. This Sweepstakes is not open to employees of Ontario's Highlands or its affiliated companies, its affiliated sponsors, its advertising and promotion agencies, any person who resides with any of these individuals, or any member of their respective families living under the same roof.
- 1.7 How to Participate: To participate in the Sweepstakes, participants must upload a photo to www.comewander.ca/story/fall-colours-contest featuring a location or business that falls within the Ontario's Highlands region. To be eligible for entry ALL photo uploaded through this contest portal must be owned by the photographer and have all rights associated with the image. Upon submission, OHTO will retain all rights to use the image for marketing and promotional purposes in perpetuity.
- 1.8 Prize: One (1) prize will be drawn (the "Prizes").
- 1.9 PRIZES DETAILS: \$50 gift card

2. GENERAL RULES:

2.1 Contacting the Winners: The Winner whose entries are randomly selected during the Draw, will be contacted through the social media account they posted from, at the discretion of Ontario's Highlands. Upon Ontario's Highlands establishing contact with the Winner and taking care of the required formalities, Ontario's Highlands will send them the Prize details and respective redemption package by email at the address provided by the Winner.

If Ontario's Highlands and/or its sponsor are unable, within a deadline of seven (7) days following the Draw, to reach the Sweepstakes participants whose entries were randomly selected, another Winner will be drawn at random within the next four (4) days for each participant that could not be reached.