



**Tourism  
Recovery &  
Innovation  
Partnership  
Projects  
(TRIPP)  
2023-2024**



# **TRIPP - Tourism Recovery & Innovation Partnership Projects**

## **Frequently Asked Questions**

**Q: Can a sole proprietor business be an applicant to the program?**

A: No, any application submitted to TRIPP stream must have the applicant as an incorporated entity. The applicant can have partners in the project that are sole proprietor businesses and have the project be eligible for funding.

**Q: Can an applicant leverage funds from a Federal Government program?**

A: Yes, the applicant can leverage funds from a Federal Government funding program toward a TRIPP project.

**Q: Can an application leverage funds from another Ontario Government program?**

A: No, the applicant cannot leverage funds from another Ontario Government funding program.

**Q: I have been accepted for the Digital Main Street program. Can I still apply for TRIPP under the marketing category?**

A: The Digital Main Street is funded by the Government of Ontario and cannot be duplicated with TRIPP. Though, a TRIPP project that is unrelated to the work being executed with the Digital Main Street program is still eligible.



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**Q: Do the partners of the project have to be located in the region?**

A: Partners and vendors supporting the project do not have to be located in Ontario's Highlands, though the activities executed and outcomes of the project must directly benefit Ontario's Highlands.

**Q: Can an organization or business apply more than once across multiple categories and for more than one project?**

A: We ask that applicants submit only one application that best summarizes all they hope to achieve in a partnership project. More than one category may be selected per application.

It is acceptable for an applicant to also be listed as a partner on another application, provided the application is for either a new project or an enhancement to an existing project and it is clear that the project and outcomes are unique.

**Q: What if my project requires more than \$5,000 and has multiple partners involved? Is there an opportunity for additional funds to be made available?**

A: For such projects, it is encouraged that the applicant contacts the Industry Support Team at [funding@oh.to](mailto:funding@oh.to) to determine the potential opportunities to partner with OHTO.



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**Q: Can our organization use the funds to create a fundraising plan?**

A: A fundraising plan can be included as part of a strategic plan or feasibility study.

**Q: When will I hear back from OHTO about my application?**

A: OHTO will respond to the initial submission within ten (10) business days and may schedule a time to discuss the project and the next steps. TRIPP projects are dependent on funding being released from the Government of Ontario through the Ministry of Tourism, Sport, and Culture, scheduled to be released in April 2023.