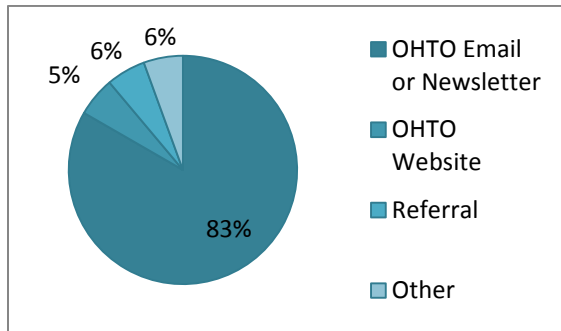


## 2014 AGM & Tourism Conference Event Feedback

### 1: How did you hear or learn about OHTO's Tourism Conference?

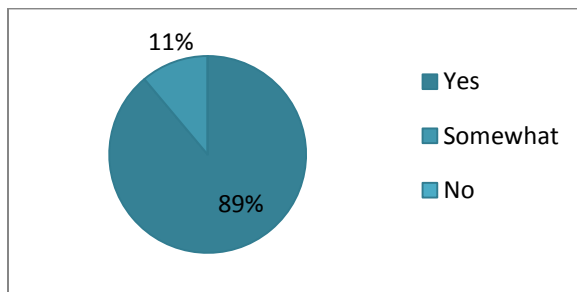


### 2: Please indicate the main reasons for attending this conference.

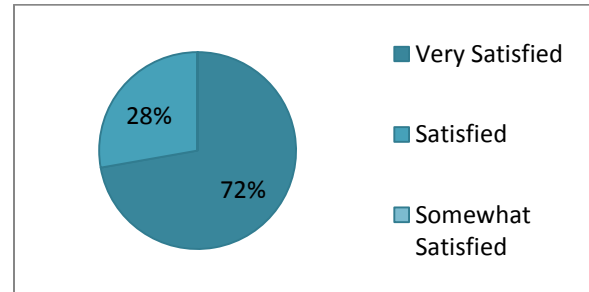
#### Most Common Responses

1. Networking Opportunities
2. Workshop Interest
3. Professional Development/ Education

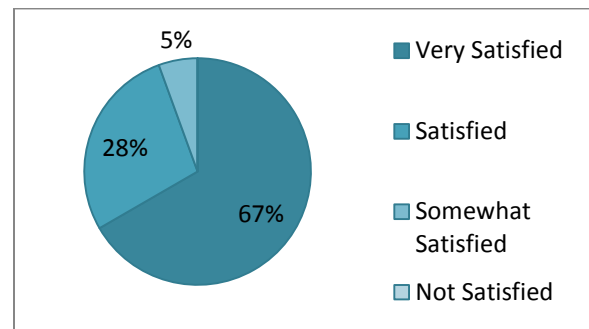
### 3: Did the conference fulfill your reason for attending?



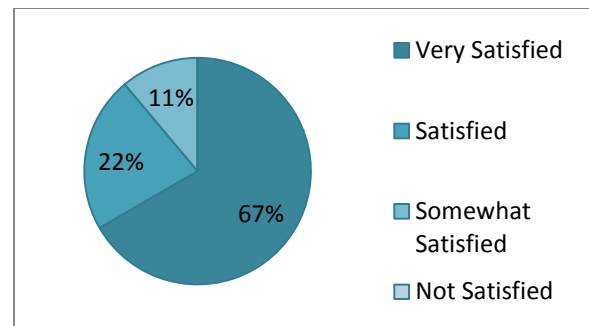
### 4: Please indicate your overall satisfaction with the conference.



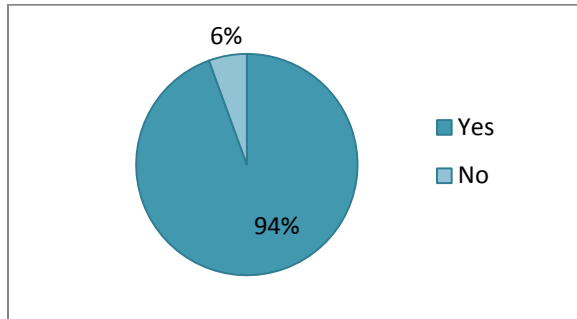
### 5: Please indicate your overall satisfaction with the workshops you attended.



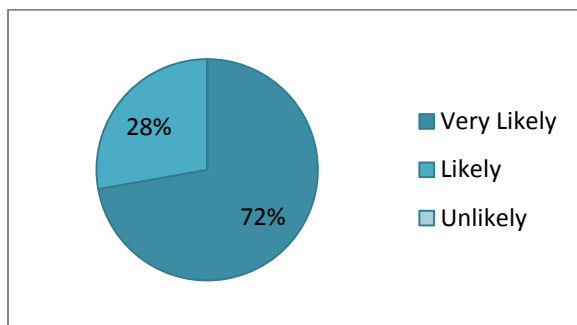
### 6: How satisfied were you with the networking opportunities throughout the conference?



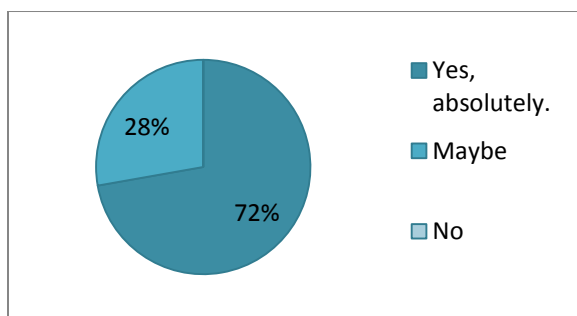
**7: Did this conference offer good value for your money?**



**8: How likely are you to attend this conference next year?**



**9: As a result of attending this conference will you make positive changes within your business/organization/job?**



**10: What are the top three changes you plan to make with your business/organization as a result of this conference?**

### Most Common Responses

1. Collaborating with Other Members
2. Improving Online Presence
3. Focusing on Target Audience
4. Promoting Authentic Experiences

**11: What did you find MOST valuable about this conference?**

### Most Common Responses

1. Quality & Variety of Workshops
2. Networking Opportunities
3. Fred Sheppard's Key Note Presentation

**12: What did you find LEAST valuable about this conference?**

### Most Common Responses

1. No Programming on evening of Day 1
2. Unable to Attend All Workshops
3. Workshop Irrelevant to My Business

**13: What topics or themes would you like to see addressed at the next OHTO Tourism Conference?**

**Most Common Responses**

1. How to Market my Service/Business
2. More Mobile Workshops
3. Culinary Tourism
4. Success Stories Panels

**14: Provide any additional comments or suggestions about the conference.**

**Most Common Responses**

1. Include Closing Remarks to Conclude Conference
2. Looking Forward to Next Year's Conference!